



“ We want to keep delivering outstanding customer experiences and working with innovative, intelligent technology like meldCX makes it much easier and faster to get to our business outcomes.”

General Manager of Retail Networks,
Large Postal Network

meldCX™

Organizations are becoming increasingly aware of the importance of gleaming actionable information from their data. What's more, they better understand the essential role of AI in this process. Viana AI technology uses high-performance face mapping and detection that extracts and converts human data to metric data across a diverse range of use cases. The solution produces anonymous audience analytics, so no identifiable information is captured, protecting customer privacy. The kit enables enterprises to turn their data stories into actionable insights for real-time viewing on any device, any time – empowering users to better understand their customers and make more data-driven decisions. With Viana's frictionless implementation and scalable AI, end users can get to know their audiences and exactly what they like.

meldCX
Viana

Turning Data into
Actionable Insights

<p>Key Features</p>	 <p>Built for ease-of-use with simple building blocks on either the AI or Core Platform</p>	 <p>Securely Built for any OS</p>	 <p>Cloud-based Approach with Edge Processing for Security</p>
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Verticals:

- Retail
- Banking/FSI
- Hospitality
- Education
- Industrial
- Health & Life Sciences
- Industrial
- Transportation

Use Case:

- Situational Monitoring
- Asset & Operations Optimization
- Control Optimization & Autonomy
- Interactive Media

Country/Geo:

Global

Learn more:

- [The meldCX Website](#)
- [The Viana Solution Product Page](#)
- [Intel Whitepaper: Vision Analytics bridging the gap between the physical and digital channels](#)

Intel Products and Technologies

- [Intel® Distribution of OpenVINO™ Toolkit Product Page](#)
- [Intel® Core™ Processors Product Page](#)
- [Intel® NUC Product Page](#)
- [Intel® Movidius™ VPUs Product Page](#)
- [Intel® Neural Compute Stick 2 Product Page](#)